



Howard Rubin

EQUITY PARTNER



CONTACT 212-695-7753
h Rubin@goetzplatzer.com

EDUCATION J.D., Brooklyn Law School
B.A., City College of New York

ADMISSIONS New York
New Jersey

Experience

Howard Rubin provides general counsel for his clients, representing startups and closely held companies in the real estate, commercial, and construction areas. He takes a holistic approach, incorporating his knowledge of business law and transactions, real estate law, and litigation to advise clients on the best strategy to achieve their goals.

Acting as a sounding board for new ideas and developments, Howard has helped hundreds of businesses grow and succeed. An expert in change and transition management, Howard helps companies weather fluctuating business environments. He is well-versed in all phases of the business lifecycle, from startups seeking financing to companies going through growth or attrition pains to succession planning and exit strategies. Howard serves as a trusted advisor and strategic consultant, evaluating and understanding each client's needs, desires, and goals, and guiding them to achieve those via the most practical, cost effective, and direct path available. He is general counsel for many of New York's most prominent real estate brokerage and financing firms and provides outside counsel to well-known closely held restaurant and hospitality chains and retail electronics businesses.

A frequent writer and lecturer on myriad legal challenges facing businesses, Howard has been an AV-rated attorney by Martindale-Hubbell for more than 20 years and has been selected for the New York Metro Super Lawyers® list every year since 2006.

Howard serves as the President of the Herbert M. Citrin Charitable Foundation which provides grants in the areas of education and special needs. He has served as a member of the Board of Advisers of Sterling National Bank as well as on the boards of numerous charitable organizations and is a recipient of the Mickey Mantle Community Service Award.

Howard also hosts the podcast "On the Mark," a series that explores the effect the COVID-19 pandemic has had on various businesses and how companies can survive, thrive, and sometimes experience even greater success.

Expertise



Corporate



Litigation



Real Estate

Affiliations

New York State Bar Association » American Bar Association » Associate Member, Real Estate Board of New York (REBNY) » UJA of Long Island Government Relations Committee » Member of Strategic Forum Advisory Service for Business Development » Panel Member, Neutral Arbitrators for the American Arbitration Association » Adjunct Professor at Hofstra Law School